



PetVet247.ai
FOR VET PRACTICES

AN 8-WEEK PILOT, FREE OF CHARGE

AI triage for vet practices

A new tool for vets, not a replacement.

When a worried owner checks their pet at 2am, PetVet247 gives them a clear next step and points them back to their own vet. When they share the check, your team sees what happened, in the owner's own words and photos, before the pet arrives.

What your team sees

- The owner's answers, in their own words
- Their photos and videos
- A green, amber or red result, and the advice given
- Similar cases from our vet photo library
- The published research the advice was checked against
- Team notes, a PDF for the clinical record, and Ask Max for quick questions

What your clients get

- A clear next step, day or night. Red always means phone a vet now
- One tap to share a check with your practice
- A Health Passport with their pet's records in one place
- They join with your practice's own coin or QR code, and see your logo
- Impartial: no ads, not owned by a vet group or insurer, no data sold

How the pilot works

TO START

A short chat

With Neil, on a video call or at your practice

WEEK 1

Coins arrive

Your practice page, coins and QR codes, with your logo

WEEK 1, OPTIONAL

Team briefing

A short session on the vet page, if you'd like one

WEEKS 1 TO 8

8 weeks, free

Your team uses it and tells us what to change

WEEK 8

Review call

Stop, extend or go paid, only with your written OK

Data protection and security

- PetVet247 is the controller for owner and pet data in the app
- For your team notes and staff details, we are your processor
- Data processing terms are part of the practice agreement
- Stored in AWS London. All our AI runs in the UK and EU
- We'll help with your own DPIA, and share ours
- Every vet page view is logged. Breaches reported to you within 48 hours

Talk to Neil Ellis, founder

Chat at petvet247.ai/practices · neil@petvet247.ai

PV247 AI Ltd, trading as PetVet247.ai
A technology platform, not a veterinary service
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